

Make-A-Wish®
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N E W S R E L E A S E

Rival Teams Work Together for Make-A-Wish® Alabama

Birmingham, AL. (June 7, 2016) – Make-A-Wish® Alabama hosted its second annual Rivals for Wishes presented by Wind Creek Wetumpka, WBRC Fox 6 and WJOX FM on Friday, April 22, at the Renaissance Ross Bridge Golf Resort and Spa. A total of 350 guests, including: 13 Alabama football players, 11 Auburn football players, four wish kids, and one elephant (Big AL), raised \$229,000. The donated funds will help grant wishes to 32 children in Alabama.

"In Alabama, college football is king, and the rivalry between Auburn and Alabama is legendary. At Rivals for Wishes, it is wonderful to see the players and fans from both teams come together for wish kids in Alabama." - Make-A-Wish Alabama President & CEO Pam Jones

The upscale tailgating event featured pictures on the turf, caricatures with your favorite coach, fun twists on traditional tailgating food, and football toss on the patio. The event was emceed by WBRC Fox 6's Jeh Jeh Pruitt. There was a "Sideline Interview" with wish kid, Ian, his family and Make-A-Wish® America President and CEO, David Williams. There was a surprise wish reveal, a silent auction with over 200 items, a live auction, and a game of football feud hosted by Tony Kuree, from JOX-FM Opening Drive.

Though the event only lasted for one night, the impact of Make-A-Wish Alabama is felt by Alabama wish kids and families throughout the year, and there are many opportunities for people to get involved and experience the transformational power of a wish.

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ABOUT MAKE-A-WISH® ALABAMA

Make-A-Wish® Alabama grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Make-A-Wish® is the world's largest wish-granting organization, serving children in nearly 50 countries on five continents. With the help of generous donors and more than 32,000 volunteers worldwide, Make-A-Wish grants a wish somewhere in the world every 21 minutes on average. Since 1980, it has granted more than 350,000 wishes to children around the world.

In September 2012, Make-A-Wish® Alabama was established as an independent 501(c)(3) headquartered in Birmingham and is locally governed by a 16 member board of directors. Make-A-Wish Alabama is one of 62 federated chapters of Make-A-Wish America. Our mission is carried out on the local level – right here in Alabama.