



1900 Crestwood Blvd. Ste. 302 Irondale, AL. 35210 americasthrift.com

## FOR IMMEDIATE RELEASE

## AMERICA'S THRIFT STORES HOLDS DONATION DRIVE BENEFITING MAKE-A-WISH ALABAMA

Known for community support, America's Thrift Stores is Make-A-Wish Alabama's largest donor.

**BIRMINGHAM, Ala.—Oct. 12, 2021:** America's Thrift Stores will be holding a donation drive benefiting Make-A-Wish Alabama at the new America's Thrift Store community donation center located at the Hamburger Heaven on Highway 280 on Sat., Oct. 16 from 10:00 a.m. to 2:00 p.m.

Community members can donate gently used clothing and household items to benefit Make-A-Wish Alabama on Sat., Oct. 16 between 10:00 - 2:00 and each donor will get a free hamburger from Hamburger Heaven and be entered to win tickets to the Iron Bowl!

"We look forward to the opening of America's Thrift Stores newest donation center on Highway 280. This donation center will give our supporters another quick, easy and convenient option for donating their gently used items to help grant wishes to children with critical illnesses in Alabama," said Tracy Bennett Smith, President and CEO of the Make-A-Wish Foundation of Alabama.

She continued, "Our partnership with America's Thrift Stores is critically important to our mission and it's a great way for the community to make a difference in the lives of these precious children without having to get their wallets out."

"We're excited to host a donation drive in the Birmingham area to support Make-A-Wish Alabama," said Ken Sobaski, CEO of America's Thrift Stores. "Our company is unique in that we don't just offer quality, inexpensive clothing and household goods through our stores, but we give back to the community that's embraced us by donating to our local charity partners like Make-A-Wish Alabama and give donors an ecofriendly way to discard their unwanted items."

America's Thrift Stores has partnered with Make-A-Wish Alabama since 2016 and has donated nearly \$4 million since the partnership began and is expected to give over \$1 million this year.

There are currently 280 children with critical illnesses in Alabama waiting on their wishes to be granted through Make-A-Wish Alabama. Of those children, 88 children are in the Birmingham area.

Not only will this donation drive help Make-A-Wish Alabama grant life-changing wishes to critically ill children in the state, but it will help keep goods out of landfills. America's Thrift estimates nearly 50 million pounds of goods are kept out of local landfills every year thanks to their stores and donation centers.

For more information on the donation drive, visit: americasthrift.com/donate280

###

## **MEDIA CONTACT:**

Julianna Hallman, Director of Marketing 205.300.5312 | jhallman@americasthrift.com

## **About America's Thrift Stores**

America's Thrift Stores is headquartered in Birmingham, Ala. and is comprised of 24 stores throughout the southeast. Well-known for its variety, selection and community support, America's Thrift is proud to partner with Make-A-Wish Alabama. For every pound of donations of gently used clothing or household goods made to America's Thrift Stores, a monetary donation is made to Make-A-Wish Alabama. Additionally, the company is a huge part of the reduce, reuse, recycle efforts helping to keep nearly 50 million pounds out of local landfills each year. For more information on America's Thrift Stores, please visit <a href="https://www.americasthrift.com">www.americasthrift.com</a>.