Jack's Family Restaurants 124 West Oxmoor Road Birmingham, AL 35209 eatatjacks.com



# FOR IMMEDIATE RELEASE

# JACK'S OPENS ITS SOUTHERNMOST RESTAURANT IN ANDALUSIA

**ANDALUSIA**, **Ala.** — **Jan. 17, 2018**: When the doors open at 5 a.m. on Monday, Jan. 21<sup>st</sup>, the biscuit makers will have already been there for a while making scratch-made buttermilk biscuits. Andalusia is now the home of Jack's southernmost restaurant, located at 200 Western Bypass.

The store will open its doors and welcome guests on Monday, Jan. 21<sup>st</sup> at 5 a.m. where the first 50 guests will receive free breakfast for a month. The restaurant will hold a grand opening celebration from 5 p.m. – 7 p.m. where guests can enter to win an array of prizes which includes Jack's gift cards and merchandise with the grand prize of a \$500 Visa gift card. Throughout the first week, Jack's will be hosting the "Five Days of Jack's" which features a different giveaway each day when customers make a purchase (while supplies last).

# The "Five Days of Jack's" giveaways are:

1/21/19: Day 1- Free Breakfast for a Month for First 50 Guests
1/22/19: Day 2 - Free Single Gravy Biscuit
1/23/19: Day 3 - Free Scoop of Ice Cream
1/24/19: Day 4 - Free Sausage Biscuit
1/25/19: Day 5 - Free Cheeseburger

Jack's Vice President of Marketing Jake Taylor says, "We are excited to open our southernmost store in Andalusia. We can't wait to meet the people of Andalusia and play an active part in the community."

"Our mission at Jack's is to serve quality handmade food with Southern hospitality, every day. That's something that should fit right in to Andalusia," Taylor added.

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## ABOUT JACK'S FAMILY RESTAURANTS:

The first Jack's opened in Homewood, AL in 1960. Since 1960, that location has grown into 162 restaurants in 4 states serving quality handmade food with genuine Southern hospitality, from the Jack's family to yours, every day. To learn more about Jack's, visit <u>eatatjacks.com</u>.