

**Jack's Family Restaurants**  
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## FOR IMMEDIATE RELEASE

### JACK'S REOPENS ITS STORE IN DORA WITH A NEW DESIGN

**BIRMINGHAM, Ala. — April 4, 2019:** The wait is over for the Jack's lovers of Dora. When the doors open at 5 a.m. on Monday, April 8<sup>th</sup> the biscuit makers will have already been there for a while making the scratch-made buttermilk biscuits the community has missed for the past few months. The Jack's in Dora will reopen on Monday with the company's newest restaurant design.

The restaurant will open its doors and welcome guests on Monday, April 8<sup>th</sup> beginning at 5 a.m. The first 50 guests in line will receive free breakfast for a month. The Jack's crew in Dora is excited to see the familiar faces they have missed over the past few months while the new store was being built.

Jack's will hold a grand opening celebration from 5 p.m. – 7 p.m. on Monday, where guests can enter to win an array of prizes including Jack's gift cards and merchandise with the grand prize of a \$500 Visa gift card.

A Facebook contest is running now through April 8<sup>th</sup> for one lucky person to win free Jack's for a year. The social media contest will run on Facebook only and the winner will be announced on Tuesday, April 9<sup>th</sup>. For more information on the contest, visit the Jack's Facebook page and click on the events tab, or simply search for the event by typing in "Dora Grand Opening Celebration" in the Facebook search bar.

Jack's Marketing Strategy and Planning Manager Julianna Hallman says the new restaurant design highlights the importance of the Dora community to Jack's. "When the decision was made to rebuild the Dora store, it was a really easy decision to build our newest store design in its place. We wanted to showcase the future of Jack's in a community that is such a big part of our history and overall success."

The new Jack's store build in Dora is the fourth like it in the company of 162 stores across four states.

"Our mission at Jack's is to serve quality handmade food with Southern hospitality, every day. We love being a part of Dora and can't wait to open our doors and welcome the community to our new restaurant." Hallman added.

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#### **ABOUT JACK'S FAMILY RESTAURANTS:**

The first Jack's opened in Homewood, AL in 1960. Since 1960, Jack's has grown into 162 restaurants in 4 states serving quality handmade food with genuine Southern hospitality, from the Jack's family to yours, every day. To learn more about Jack's, visit [eatatjacks.com](http://eatatjacks.com).